

The Race to Adapt in a Changing Channel



Forum Registration Form

March 28-29, 2003

Adam's Mark Hotel - Downtown
Indianapolis, Indiana

Complete the information on this form and mail or fax it to NAGASA. Fees must accompany the registration. Mail registrations and payments to: NAGASA, 1604 New Hampshire Avenue NW, Washington, DC 20009. Questions? Call 202-328-8441. Fax 202-328-8513. Copy this form as needed.

Name _____ Badge Nickname _____

Spouse/Companion _____ Badge Nickname _____

Company _____

Address _____

City, State, Zip _____ Country _____

Voice _____ Fax _____ E-mail _____

☐ Check here if dietary or special needs exist & attach separate sheet with details.

Firm Type:

- ☐ Dealer or Value Added Reseller ☐ Manufacturer ☐ Independent Manufacturer Representative
☐ Publisher ☐ Distributor ☐ Converter ☐ Business Service/Consultant ☐ Association

Firm Size (manufacturers & dealers only):

- ☐ Small company (up to \$10 million annual sales)
☐ Medium company (\$10 to \$50 million annual sales)
☐ Large company (over \$50 million annual sales)

Forum 2003 Registration Fees (payable in U.S. dollars)

- ☐ \$475 per person
☐ \$35 Companion/spouse (breakfasts & receptions only)

Note to PESDA members: To help deal with the impact of the US/Canadian dollar exchange rate, NAGASA has made arrangements with PESDA to issue a rebate to PESDA members who register for Forum and stay at the Adam's Mark Hotel. The rebate will be issued by PESDA following Forum. For details, call PESDA at 888-359-4784 or NAGASA at 202-328-8441.

Full payment must be received prior to the meeting. Please indicate payment method below:

- ☐ Please charge my credit card: ☐ Check or money order enclosed
☐ American Express ☐ MasterCard ☐ VISA

Card Number _____ Expiration Date _____

Name _____ Signature _____

Adam's Mark Hotel
Downtown Indianapolis
\$139 Special Rate ends February 28.
Make your reservation today!!
800-444-2326

More ►►►►►►►►

Anticipated Travel Dates

Please indicate your planned hotel arrival date _____ and departure date _____.
Reminder: Forum starts with opening reception Thursday evening and ends with closing reception Saturday evening.

Golf Outing

Some members have expressed an interest in an informal golf outing. If you are interested in a golf outing, please check all the available options below that interest you. You will be notified whether or not an outing is scheduled and if so, pertinent details will be provided. I am interested in a golf outing on:

☐ Wednesday

☐ Thursday AM

☐ Sunday

GENERAL INFORMATION

Cancellation Policy

All cancellation requests must be received by NAGASA in writing. A full refund is available for cancellations received prior to the close of business on March 15, 2003. A fee of up to 75% will be deducted from all cancellation requests received after March 15th as necessary to cover direct costs incurred by NAGASA. Substitutes are welcome.

Hotel Reservations

NAGASA has reserved a block of rooms at the Adams' Mark Hotel – Downtown, in Indianapolis, IN. NAGASA has been able to negotiate the same basic room rate as last year. In addition, the Adam's Mark has agreed to credit a portion of this rate toward the cost of NAGASA sponsored food and beverage functions at Forum 2003. Rates are \$139 single/double occupancy, Suites \$159 - \$169, plus applicable taxes. **The cut-off date for this special rate is February 28, 2003.** After this date, reservations at this rate can be made only on a space available basis. Registrants are responsible for making their own hotel arrangements and pay the hotel directly upon checkout. Be sure to mention you are attending the NAGASA/Forum 2003 meeting. **To make reservations call 800-444-ADAM (2326).**

Dining Options

The dining options are numerous and cover the gamut from inexpensive to elegant. For those wishing to make advance arrangements, a restaurant list is posted on the NAGASA website. The hotel has offered to assist companies wishing to make arrangements for group business dinners at area restaurants. Contact Greg DuRoss for further information (email: gduross@nagasa.org).

Spouse/Companion Activities

No events or tours are planned, although there are museums, monuments, parks and shopping all within walking distance. The Adam's Mark hotel is connected via covered walkways to many other facilities in the immediate downtown area, including a downtown shopping mall two blocks away. Plan your outing during breakfast and use the concierges to assist you. For more information, visit www.indy.org.

Ground Transportation

The hotel is located just 10 miles from the airport. Unless you are planning appointments outside the downtown area, a car is not needed. Share-a-ride limo from the airport is \$10 each way, and average taxi cost is \$18 one-way.

Weather & Suggested Attire

The average temperature in late March is 41°F. Business casual for meetings and receptions.